







Date: March 22, 2021

- To: Governor Tim Walz Lieutenant Governor Peggy Flanagan Senate Majority Leader Paul Gazelka Senate Minority Leader Susan Kent Speaker of the House Melissa Hortman House Majority Leader Ryan Winkler House Minority Leader Kurt Daudt
- From: Susie Brown, Minnesota Council on Foundations Acooa Ellis, Greater Twin Cities United Way Doris Pagelkopf, United Ways of Minnesota Steve Houtz, Metropolitan Alliance of Connected Communities Jon Pratt, Minnesota Council of Nonprofits
- CC: Senator Michelle Benson Management & Budget Commissioner Jim Schowalter Employment and Economic Development Commissioner Steve Grove Administration Commissioner Alice Roberts-Davis Human Services Commissioner Jodi Harpstead Health Commissioner Jan Malcolm Public Safety Commissioner John Harrington Corrections Commissioner Paul Schnell

RE: Urgent Recommendation to Establish a COVID-19 Nonprofit Resiliency & Recovery Fund

Thank you for your leadership this legislative session and over the past year in response to COVID-19. We are writing on behalf of more than 9,000 Minnesota nonprofit employers asking for immediate action to create a nonprofit resiliency and recovery fund, which would provide critical investment in the nonprofit organizations delivering essential services to Minnesotans across the state.

Nonprofits are well-positioned to effectively identify and address local needs and priorities – especially in response to the pandemic and its challenges. The sector's deep experience and commitment to the well-being of every one of our community members in all phases of their life uniquely positions us to help our community navigate this crisis and the long-term rebuilding process that will follow. Representing 13% of Minnesota's workforce, nonprofits play a key role in Minnesota's infrastructure, engaging directly with residents and connecting them to state resources and programs.

This community infrastructure is critical. These organizations strengthen community wellness and economic vitality for people across the state. However, after a year of converging crises, these organizations have played an essential role that has been critical in maintaining community



infrastructure necessary to manage an effective COVID-19 response while also building toward long-term recovery.

Increased demand for services and the resulting costs of operating during a pandemic have outpaced revenues for nonprofits. According to the Minnesota Council of Nonprofits' State of Nonprofits report, 72% of organizations surveyed reported having less than six months of available cash reserves, and 40% reported no operating reserve. This has forced many nonprofits to reduce their budgets, programming and hours. At the same time, nearly 40% of the state's nonprofit workers filed for unemployment insurance due to reduced hours, temporary furlough or job loss.

Funding shortfalls and a diminished workforce are making it difficult for nonprofits to serve our communities to the full extent needed. This includes their capacity to serve Black, Indigenous and People of Color communities who have been disproportionately impacted by COVID-19, further widening racial disparities and systemic inequities.

We know that the increased demand for nonprofit services will continue well beyond 2021, and philanthropy and private donations alone cannot sustain our organizations. By leveraging federal emergency relief funds to support Minnesota's nonprofit sector we can maintain the ability to address current needs and create jobs – both critical to improving recovery outcomes for communities across the state.

On behalf of Minnesota's nonprofits, we ask for your support for and swift action in favor of a nonprofit resiliency and recovery fund.

If you have questions, please contact: Marie Ellis, MCN, at 612-518-0612, or <u>mellis@minnesotanonprofits.org</u>, or Kristen Rosenberger, GTCUW, at 612-340-7409, or <u>kristen.rosenberger@gtcuw.org</u>

- AchieveMpls Alexandra House, Inc. Alexandria Area Community Foundation Amherst H. Wilder Foundation Appetite For Change Asian American Organizing Project Avenues for Youth Banyan Community Bicycle Alliance of Minnesota Breaking Free Caponi Art Park Catholic Charities of St. Paul and Minneapolis Center For Economic Inclusion
- Central Minnesota Community Empowerment Organization Central Minnesota Community Foundation Central MN Re-Entry Project Centro Tyrone Guzman Change Inc. Chicago Avenue Fire Arts Center Children's Health Ministries Christdala Preservation Association Community Action Center of Northfield CommunityGiving & Partner Foundations Cornerstone Advocacy Service Crisis Line and Referral Service Crow River Trail Guards









MINNESOTA

COUNCIL OF

NONPROFITS

Division of Indian Work Duluth Community School Collaborative Edenbrook **Emerge Community Development Emma Norton Services Engage Winona** Family Enhancement Center Family Pathways Hunger Relief **Family Service Rochester** Family Values For Life Farmamerica-MN Agricultural Interpretive Center Frank Theatre Fraser GiveMN **Global Health Services Incorporation** Goodwill-Easter Seals Minnesota **GRACE House of Itasca County** Grand Marais Art Colony Greater Minneapolis Crisis Nursery Guild Habitat for Humanity Winona-Fillmore Counties Hamm Memorial Psychiatric Clinic Headwaters Foundation for Justice Headway Emotional Health Services Her Voice Productions Hidden Resources for People of Color **Highpoint Center for Printmaking** Hired Hispanic Outreach of Goodhue County Home and Community Options, Inc. **HOPE 4 Youth ICA Food Shelf** Interact Center for the Visual and Performing Arts Interfaith Outreach and Community Partners Irreducible Grace Foundation Jewish Family and Children's Service of Minneapolis **Keystone Community Services** LDA Minnesota LegalCORPS Loaves & Fishes MN Mankato Youth Place

Merrick Community Services Midwest Conservation Center Minneapolis High Rise Representative Council (MHRC) Minnesota Alliance of Boys & Girls Clubs Minnesota Alliance of YMCA's Minnesota Alliance With Youth Minnesota Children's Museum Minnesota Coalition Against Sexual Assault Minnesota Guitar Society Minnesota Ovarian Cancer Alliance Minnesota, Quilter's, Inc. MN Urban Debate League, Program of Augsburg University NEW LIFE POSSIBILITIES, LLC North Shore Health Care Foundation Northeast Contemporary Services, Inc. Northside Economic Opportunity Network Northwest Minnesota Foundation **Open Access Connections Open Cities Health Center** Open Your Heart to the Hungry and Homeless **Our Justice** Pawsitive Perspectives Assistance Dogs (PawPADs) **PHASE-Industries** Phyllis Wheatley Community Center **Pillsbury United Communities Ragamala Dance Company River Valley Riders** Saint Paul & Minnesota Foundation Science Museum of Minnesota SEWA-AIFW Share-A-Home, Inc. SMITH co LLC Someplace Safe South Sudanese community of Minnesota Southwest Initiative Foundation Springboard for the Arts St Stephens Human Services and DBA House of Charity Star Legacy Foundation **Telling Queer History** The Center for Victims of Torture









- The Crossing Arts Alliance The Family Partnership The Italian Cultural Center of Minneapolis/St. Paul The Link The Sheltering Arms Foundation Touchstone Mental Health Tubman Udac, Inc. United Cambodian Assocition of Minnesota United Way of Carlton County United Way of Carlton County United Way of Douglas & Pope Counties United Way of Goodhue, Wabasha & Pierce Counties United Way of Northeastern Minnesota United Way of Steele County Urban Strategies, Inc.
- Valley Outreach Vietnamese Social Services VINE Faith in Action VocalEssence WellShare International Western Communities Action Network (WeCAN) Will Work for Recovery Willmar Area Community Foundation Winona Nonprofit Alliance Women of Nations Women's Environmental Institute at Amador Hill World Savvy Youthprise YWCA Mankato YWCA St. Paul