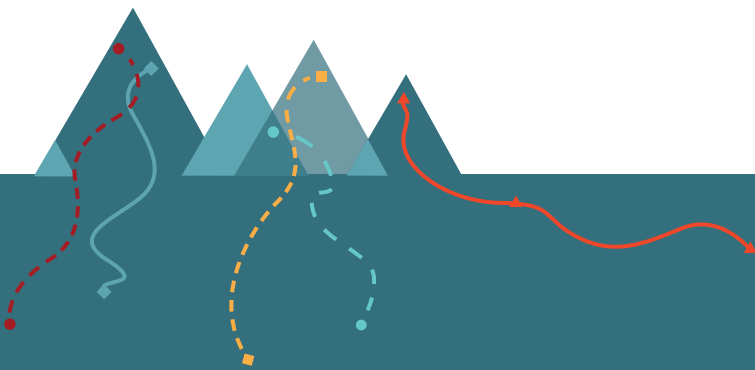




METROPOLITAN ALLIANCE of
CONNECTED COMMUNITIES
Courageously Collaborative

MACC Annual Summit 2023





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CONNECTED COMMUNITIES

MACC Annual Member Summit 2023

Throughout our 25-year history, Metropolitan Alliance of Connected Communities (MACC) has created capacity for innovation in human services by bringing together diverse organizations, creating space for new ideas, and working together to create solutions to help human service organizations adapt effectively and make a greater impact.

Our Annual Member Summit serves as a platform for critical conversations that build, strengthen, and inspire the work we do. This year's Summit will consist of both virtual and in-person presentations, workshops, and networking sessions during the week of March 6th, 2023.

MACC's Annual Summit offers the opportunity for sponsors to connect with our 56 member organizations which employ individuals and serve communities across the state. Content will focus on workforce topics posing challenges to the human services sector, such as staffing shortages, employee wellness, racial equity, and sustainability.

Sponsorship proceeds benefit our "Ask MACC" program, which is a centralized hub for members to access workshops, trainings, online libraries, and technical assistance. The hub has been an active resource for our members since the onset of COVID-19 and is constantly evolving to better serve our members.

With the 2023 Summit planning in full swing, we hope you will consider joining us for a week of learning, connection, and collaboration. On behalf of MACC's members and participants, thank you for your consideration of sponsorship.



Executive Summary

MACC's History

At Metropolitan Alliance of Connected Communities (MACC), we provide innovative administrative solutions that allow our nonprofit member organizations to focus on what matters most— serving people. Over our 20-year history, we have grown into a collaborative network of 56 diverse human and social services organizations with powerful initiatives to serve the 7-county Twin Cities metro. MACC is the sole provider of administrative services and innovative capacity building programming in the Twin Cities run by and for human service nonprofits. Through MACC, member organizations have access to IT, financial management, HR, data and evaluation support, leadership coaching, and advocacy and negotiation services. Human and social services play a critical role in building community well-being. With MACC's eye toward the future of a healthy human services ecosystem, we ensure our member organizations are more than sustainable; they are adaptable, responsive, innovative, and able to help communities reach their full potential.

Mission & Core Values

MACC's mission is to build the connections, collective expertise, and collaborative solutions that strengthen our Twin Cities nonprofit organization members and maximize our collective impact for the individuals, families, and communities we serve.

Our work is guided by the following core values:

- **Collaboration:** We know we are better together
- **Relationship-driven:** We continually build connections to achieve more
- **Courage:** We push past what is comfortable for greater impact
- **Equity:** We create access to opportunity for everyone
- **Excellence:** We strive for continual learning and growth

Those We Serve

MACC members have been active advocates for Twin Cities communities for a combined 125 years and employ more than 3,800 individuals today. Collectively, members serve over 300,000 individuals annually, nearly all of whom come from low-income households; 61% of whom are people of color; and over half of whom are children. Member organizations address housing instability or homelessness; disenfranchised youth; mental health; those experiencing food insecurity; and the under- and unemployed. Members' long-term commitment to connect and serve individuals and families has contributed significantly to the strength of their communities in the face of powerful systemic inequities.

Collective Impact

Over the last 20+ years, we have created spaces for members to foster relationships, share best practices, and develop collaborative strategies for collective impact. Our members have innovated and streamlined processes that prevent duplication of efforts and benefit from the work of one another. In the face of COVID-19, the way organizations deliver services has evolved and shifted dramatically, requiring constant adaptation, innovation, and flexibility. Member organizations are required to face challenges related to the workplace, equity, and mental health. When facing adversity, we do what we do best – collaborate. MACC continues to innovate solutions for member organizations to overcome pandemic-related challenges and continues to bring communities together around shared efforts to make a greater impact on our Twin Cities metro communities day by day, year by year.



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OUR 56
MEMBERS COVER
A DIVERSE ARRAY
OF MISSIONS AND
PROGRAMS

WE HAVE A
COMBINED
OPERATING
BUDGET OF OVER
\$350 MILLION

WE EMPLOY
MORE THAN
3,000+

WE SERVE OVER
300,000
CLIENTS
ANNUALLY

Meet our Members!

360 Communities
African American Leadership Forum
Agate Housing and Services
Alexandra House
Annex Teen Clinic
Asian Women United of Minnesota
Avenues for Youth
Banyan Community
Better Futures Minnesota
CAPI USA
Change Inc.
Community Action Center of Northfield
Copal MN
Darts
East Side Neighborhood Services
Emerge Community Development
Family Enhancement Center
FamilyWise
Hallie Q. Brown Community Center
Hamm Clinic
Haven Housing
Hennepin County Health & Human Services
Hope 4 Youth
Ignite Afterschool
Interfaith Outreach & Community Partners
Keystone Community Services
LDA Minnesota
Main Street Family Services
Merrick Community Services
Minnesota Coalition Against Sexual Assault
Minnesota Elder Justice Center
MoveFwd
Neighborhood House
Neighbors Inc.
Northside Economic Opportunity Network
Northwest Indian Community Development Center
Phyllis Wheatley Community Center
Pillsbury United Communities
Plymouth Christian Youth Center/The Capri
PRISM
Sabathani Community Center
Second Harvest Heartland
Simpson Housing Services
Southern Valley Alliance
Southside Family Nurturing Center
Stepping Stone Emergency Housing
Survivor Resources
The Family Partnership
The Link
Tubman
Ujamaa Place
Urban Homeworks
Valley Outreach
VEAP
Women Of Nations
Women's Advocates



GIVING LEVELS

PRESENTING (\$7,500)

- Present a live welcome message during the Summit
- Introduction to MACC members at four additional member convenings
- 8 tickets to attend Summit including food and beverage
- 6 tickets to attend VIP Mixer including food and beverage
- Option to provide a branded takeaway gift and/or an ad in our post-event recap
- Sponsor logo on photo-op banner (Step & Repeat)
- Exclusive social media feature

PARTNER (\$6,500)

- Introduction to MACC members at three additional member convenings
- 6 tickets to attend Summit including food and beverage
- 5 tickets to attend VIP Mixer including food and beverage
- Sponsor logo on photo-op banner (Step & Repeat)
- Exclusive social media feature

EXCELLENCE (\$5,000)

- Introduction to MACC members at two additional member convenings
- 5 tickets to attend Summit including food and beverage
- 4 tickets to attend VIP Mixer including food and beverage
- Exclusive social media feature

EQUITY (\$3,500)

- Introduction to MACC members at one additional member convening
- 4 tickets to attend Summit including food and beverage
- 3 tickets to attend VIP Mixer including food and beverage
- Exclusive social media feature

SPONSORSHIP FORM

SPONSORSHIP LEVELS	PRESENTING \$7,500	PARTNER \$6,500	EXCELLENCE \$5,000	EQUITY \$3,500
Present a live message at the Summit	●			
Branded takeaway	●			
Photo-op banner	●	●		
Introductions to members at additional convenings	4 convenings	3 convenings	2 convenings	1 convening
Tickets to attend Summit	8	6	5	4
Tickets to attend VIP Mixer	6	5	4	3
Exclusive social media feature	●	●	●	●
Logo in Summit event materials and MACC website	●	●	●	●
Live acknowledgment during the Summit event	●	●	●	●

Deadline to be included in print materials: February 16, 2023

Sponsor Information

Sponsor Name (as it should appear on materials):

Sponsorship Level: \$7,500 \$6,500 \$5,000 \$3,500

Contact Name: _____

Contact Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Payment Information

Check enclosed (payable to MACC) Visa Mastercard AMEX Discover EFT

Card Holder Name: _____

Signature: _____ Expiration Date: ____ / ____

Credit Card Number: _____ Security Code: _____

EFT Information Checkings Savings Please invoice me on: _____ (date).

Bank Name: _____

Account Number: _____ Routing Number: _____

Donations

In lieu of the suggested sponsorship amounts, please accept \$ _____ to support MACC.

Please mail or email the completed form to:

Metropolitan Alliance of Connected Communities
 c/o: J. Murphy & Associates
 1300 NE Godward St, Suite 2625
 Minneapolis, MN 55413

Donations are tax-deductible. MACC is a 501(c)3. EIN: 41-1959688. For more information, please contact Bev Ordahl or Kathryn Withington at partnerships@macc-mn.org