

*Annual Event Pre-Read*

*12.07.2022*



METROPOLITAN ALLIANCE of  
CONNECTED COMMUNITIES

# NETWORK & PRIORITIES

57

MACC Member Organizations working in areas across the Human Services sector like food, housing, domestic violence, Childcare, mental health, and more!



\$475M

Our MACC Network acts as an economic and community multiplier investing almost \$480m into our communities, employing more than 3,500 individuals, and engaging with almost 3,600 volunteers!



4+

MACC welcomed 4 new members: Urban Homeworks, MoveFwd, HACER, and the St. Paul & Ramsey County Domestic Violence Intervention Project



**End of Pandemic Supports:** Many temporary pandemic supports ended. Frontline worker pay offered a boost - but overall resources have decreased even as need has dramatically increased, leading to financial strain and uncertainty for our network and communities!

## Summer of Hunger:

MACC members worked collectively to support our communities through a summer of unprecedented need for food support. Our network felt acutely the pressures of inflation, eviction moratoriums ending, and other pandemic supports ending.

## Workforce Strategies:

Inflation and extreme burnout collided putting enormous pressure on our teams AND our organizations! Our members made historic investments in their teams and are exploring creative strategies to strengthen and support our vital Nonprofit workforce!



## Diversity, Equity, &

**Inclusion:** MACC members continued to invest in their internal equity and inclusion work and in their partnership with their diverse communities.

# ACHIEVEMENTS

We hosted our most successful Member Summit ever AND over 50+ member convenings from Zoom Ins, to roundtables, to councils and more!



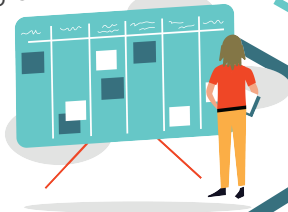
We implemented a new finance software Continia to improve members' access to their accounts payable financials.



Our Data Team invested in cutting edge work together on Data Justice, exploring exchanging data between systems, and mobile client technology!



MACC embarked on strategic planning with partner TerraLuna Collaborative to help us engage our staff, network, Board, and other community partners.



MACC launched our social media channels! We opened up a new platform to share the stories of our members and strengthen the narrative around our work in huam services.



Impressive demand and growth in our HR Service area with 6 new members onboarded and a 40% revenue increase for the year!



We selected and onboarded a new strategic audit partner, Baker Tilly, and successfully completed audits with 10 of our Finance member organizations!



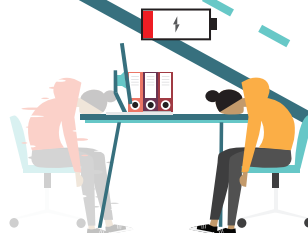
MACC has continued our journey of planning for the future of our physical space - we're working to right-size our space and create a place that really works for our team and our network!



Our investments in a culture of inclusion and belonging have helped MACC make it through the great resignation with low turnover and high employee satisfaction!



In response to historic workforce challenges across our network MACC has helped our members respond with new approaches, resources, and creative solutions to manage through unprecedented turnover and leadership transitions in our sector!

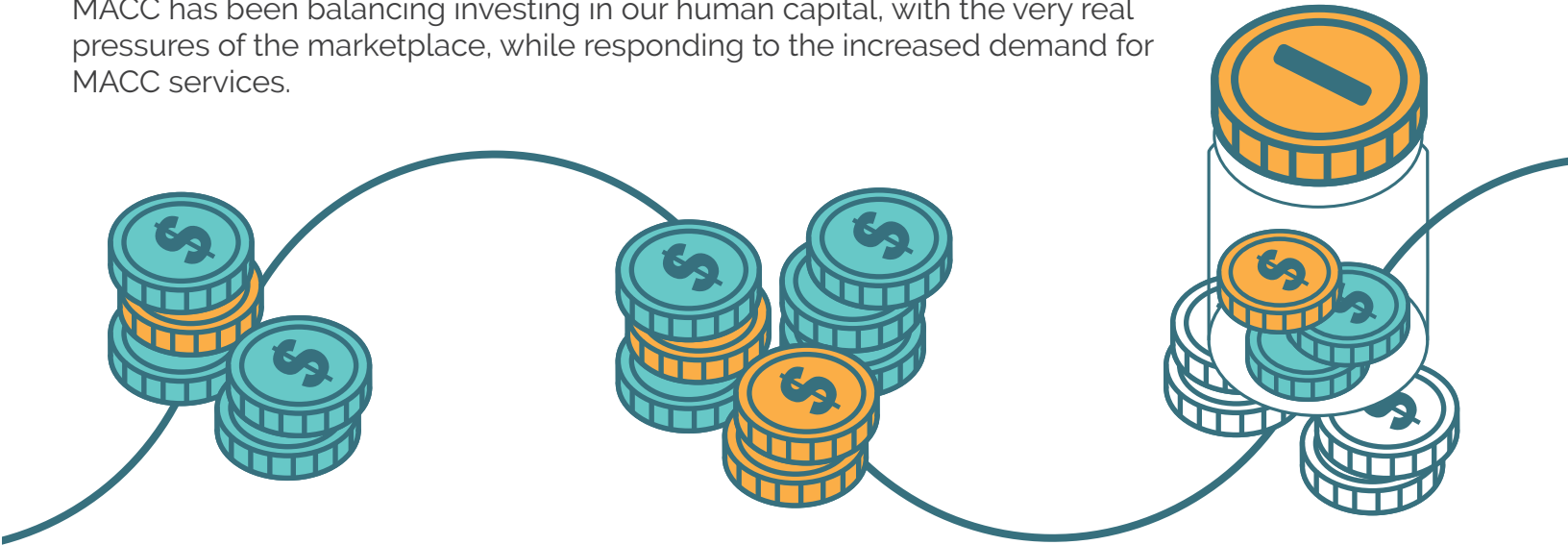


MACC continued our advocacy for relief to help our network deal with pandemic era funding ending even as we're seeing skyrocketing need.

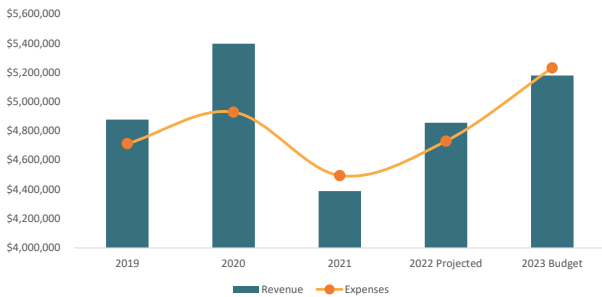


# FINANCIALS

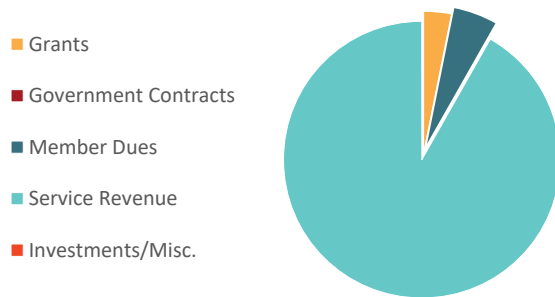
MACC has remained healthy & financially stable with good diversity and growth in terms of organizations and utilization of the various service lines. MACC's core business model remains earned revenue from services provided to members of the network. In 2022 we established a new service area helping members bill for Housing Stabilization services. MACC has been balancing investing in our human capital, with the very real pressures of the marketplace, while responding to the increased demand for MACC services.



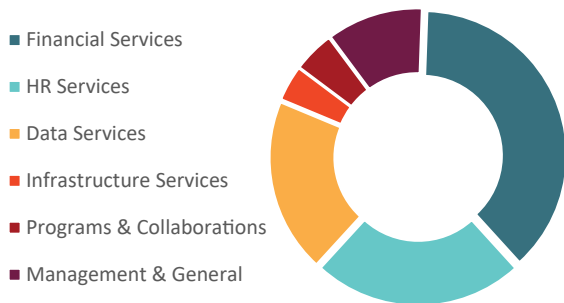
Revenue and Expenses



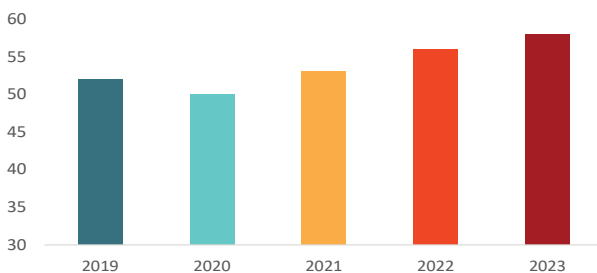
Revenue Sources



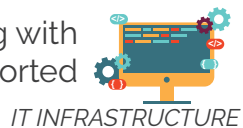
MACC Employees



MACC Members



7 Members participating with over 400 computers supported



39 Members participating with over 1500 end users supported



11 Members participating with \$16M in revenue and 4000+ invoices supported



10 Members participating with over \$35M in combined operating budget managed



17 Members participating with over 500 employees supported



# LEADERSHIP







## An Open Invitation:

Invest in your network and individual growth by joining MACC's Board of Directors or a Committee!

MACC's Board and committees provide the strategic leadership and insight our network needs to navigate change and adapt to the needs of our member organizations and community.

Our Board maintains our institutional integrity by ensuring we stay true to our mission and values, and focus the energy of our network on the activities that are most important in realizing our shared goals.

## Board Roles & Responsibilities

-  Establish strategic direction
-  Assume fiduciary responsibility for the organization
-  Provide oversight in collaboration with the CEO and key executive staff
-  Act as advocates for the member organizations and communities we serve.

## Board Committees

- Finance Committee** The Finance Committee's role is to ensure the financial strength and sustainability of MACC.
- Governance Committee** The Governance Committee's role is to ensure the strength and sustainability of MACC's governance and oversight functions including its Board of Directors.

## Thank Yous:

**Christopher Campbell**, Plymouth Christian Youth Center  
**Otis Zanders**, Ujamaa Place  
**Linda Bryant**, ELEVATE Leadership Consulting

## Welcomes:

**Melissa Denton**, Plymouth Christian Youth Center  
**Sherri Green**, Sabathani Community Center  
**Leslie Wright**, Mitchell Hamline School of Law