

From vision to reality

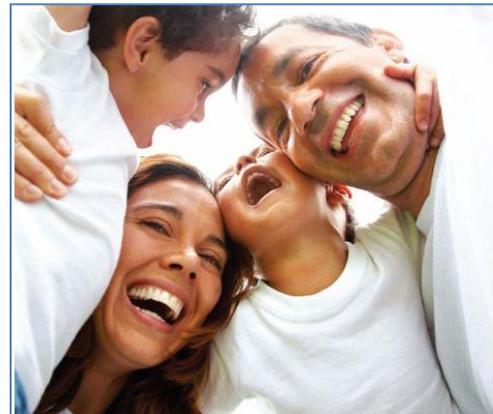
The end of 2009 marks the fourth anniversary of the founding of MACC CommonWealth, a management services organization providing administrative services to non-profits in the Twin Cities. The dream that became MACC CommonWealth began in 1999 when leaders of Twin Cities community-based human service agencies developed the MACC Alliance of Connected Communities. Those forward-looking executives envisioned a shared management services organization as one of several innovations they wished to pursue.

Today, MACC CommonWealth is a growing and thriving organization supporting the work of nineteen member non-profits. The CommonWealth's growing team of twenty employees, complemented by a network of external service providers, brings administrative breadth and depth far beyond the capacity of any individual member.

Strengthening our community

MACC CommonWealth members share a core value: they are committed to improving the lives of our communities' most vulnerable members. Participating in MACC CommonWealth permits member organizations to focus on mission and service, while partnering with MACC CommonWealth to provide high quality administrative services at an affordable cost.

The five organizations who founded MACC CommonWealth have since been joined by an additional fourteen organizations who value the enhanced effectiveness and efficiency that comes from CommonWealth membership.

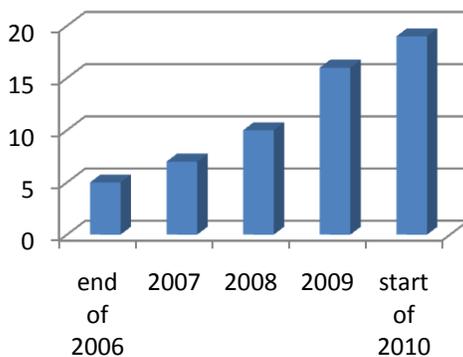


Members

- Ampersand Families
- Annex Teen Clinic
- Asian Women United of Minnesota
- CAPI USA
- Community Emergency Assistance Project
- Confederation of Somali Community in MN
- Emerge Community Development
- Family & Children's Service*
- Genesis II for Families
- Keystone Community Services
- LDA of Minnesota
- The Link
- MACC Alliance of Connected Communities*
- Metropolitan Federation of Alternative Schools
- Minnesota African Women's Association
- Neighborhood House
- Phyllis Wheatley Community Center*
- Pillsbury United Communities*
- Plymouth Youth Center*

** founding member*

Members by Year



Our range of services is growing

MACC CommonWealth began with core services in the areas of finance, human resources and information technology. Since that time, we have responded to member interest by adding telecommunications, facilities management, and a client data system to our original core services.



This past year, Hennepin County along with three CommonWealth members initiated a new experiment in service delivery. Those members have developed a joint project in youth leadership development, with MACC CommonWealth as the coordinating agent and contractor with the County. We believe this type of service network holds great promise for delivering high quality, cost-effective services.

Contributing to our members' effectiveness

Membership in MACC CommonWealth provides significant financial and organizational benefits. In addition to reducing administrative overhead, membership provides reduced cost for a wide range of services and goods based on the CommonWealth's buying power and purchasing expertise. Membership in MACC CommonWealth means lower cost for overhead and greater investment for community programs and services.



“MACC and its CommonWealth initiative are charting new territory that has the potential to transform human services delivery. Through deep strategic collaboration across multiple agencies, they are exponentially increasing the potential of each agency to deliver services to more people, more effectively, and with greater efficiency.”

- Jodi Sandfort, Associate Professor
University of Minnesota - Humphrey Institute

What members say about MACC CommonWealth

“Membership in the CommonWealth allows us to focus on our programs and our mission. The CommonWealth team works with us as if they were part of us, with interest in our accomplishments and success. That’s a real difference!”

Pham Thi Hoa
Executive Director,
CAPI USA

“Coming through one of the most challenging years in our last two decades, we rely on MACC CommonWealth more than ever to free us up to focus on service delivery, fundraising, and advocacy on critical issues facing families.”

Molly Greenman
President and CEO
Family & Children’s Service

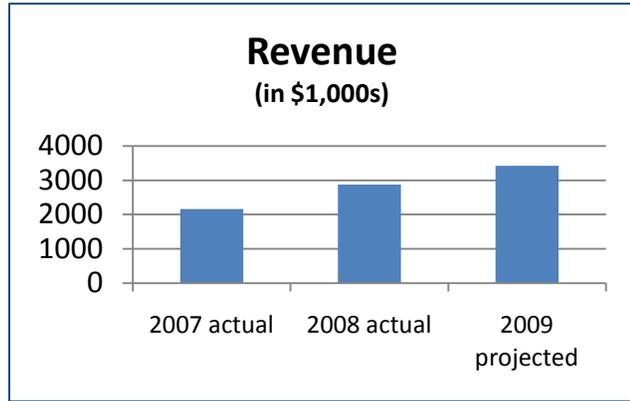
“As resources for non-profit organizations become increasingly scarce, and as unemployment and foreclosures rise, the efficiencies and capacity created by MACC CommonWealth allow us to stay focused on our programs and providing services to our community.”

Tony Wagner
President and CEO
Pillsbury United Communities

Building financial strength for our future

MACC CommonWealth coaches its members on the importance of sound financial management. We're committed to implementing those same practices.

Our growth in membership and the addition of new services has also produced significant revenue growth. This history of strong financial performance helps provide the operating stability our members depend on.



We project that 2010 will be our third consecutive year retaining a modest surplus from operations. Like our members, we keep a close eye on our cash—building cash reserves is critical to our long-term viability. We anticipate that cash reserves will remain equal to about 2½ months of operating requirements.

The CommonWealth Board of Directors, staffed by CEOs and Directors of our members, is closely involved in monitoring and planning for the financial strength of the organization. Their work reviewing budgets and quarterly financial statements is an important part of their fiduciary role and a regular agenda item at meetings of the Board of Directors.

Expert resources for organizations of all sizes

MACC CommonWealth's team of expert and credentialed specialists has grown in the last four years. The twenty professionals that make up the CommonWealth team combine deep skills and experience with a commitment to serving the non-profit sector. Our depth of staffing provides deep "bench strength" to all our members, regardless of their own size. And as a 501(c)(3) corporation, we are active participants in the community of non-profits we serve.



*MACC CommonWealth President Stan Birnbaum
and the CommonWealth team*

MACC CommonWealth 2009 year in review

Celebrating four years of transformational collaboration



A national demonstration of sector leadership and innovation

The groundbreaking work of MACC CommonWealth has received growing local and national attention. We're gratified by media coverage of this initiative:

- March 21, 2008 article by Neal St. Anthony in the *StarTribune (Minneapolis-St. Paul)*
- December 2008 article, "Power in Numbers," in *Community Wealth Vanguard*
- February 2009 article, "Collaboration Builds Capacity," in the *Alliance for Children and Families Magazine*
- March 26, 2009 article, "Joining Forces in the Back Office," in the *Chronicle of Philanthropy*

MACC CommonWealth provides the benefit of its experience to other non-profit groups around the country who are considering various options for administrative collaborations. It has been our privilege to share our experience with groups of non-profits from Florida, Georgia, Illinois, Iowa, New Hampshire and New Mexico who are investigating the feasibility of back office collaborations.

Thanks to our supporters

The launch of MACC CommonWealth would not have been possible without the generous support and commitment of local funders. We thank the following participants in the MACC Alliance of Connected Communities' *Unleashing the Power* campaign:

- | | |
|---|---|
| ADC Foundation | Jay and Rose Phillips Family Foundation |
| Ameriprise Foundation | Carl and Eloise Pohlada Family Foundation |
| Athwin Foundation | The Saint Paul Foundation |
| F.R. Bigelow Foundation | Southways Foundation |
| Otto Bremer Foundation | 3M Foundation |
| Bush Foundation | Thrivent Foundation |
| Campbell Family Foundation | Travelers Foundation |
| RBC Dain Rauscher Foundation | Warren F. Weck, Jr. Charitable Trust |
| Hennepin County | Wells Fargo Foundation Minnesota |
| Richard and Joyce McFarland Family Fund | |
| The McKnight Foundation | |



Special thanks to the members of MACC CommonWealth and the members of MACC Alliance

MACC CommonWealth was created as an initiative of the MACC Alliance of Connected Communities, a partnership of twenty-seven community-based human service organizations that advocate for, connect, and serve individuals, families and communities in the Twin Cities Metropolitan area.